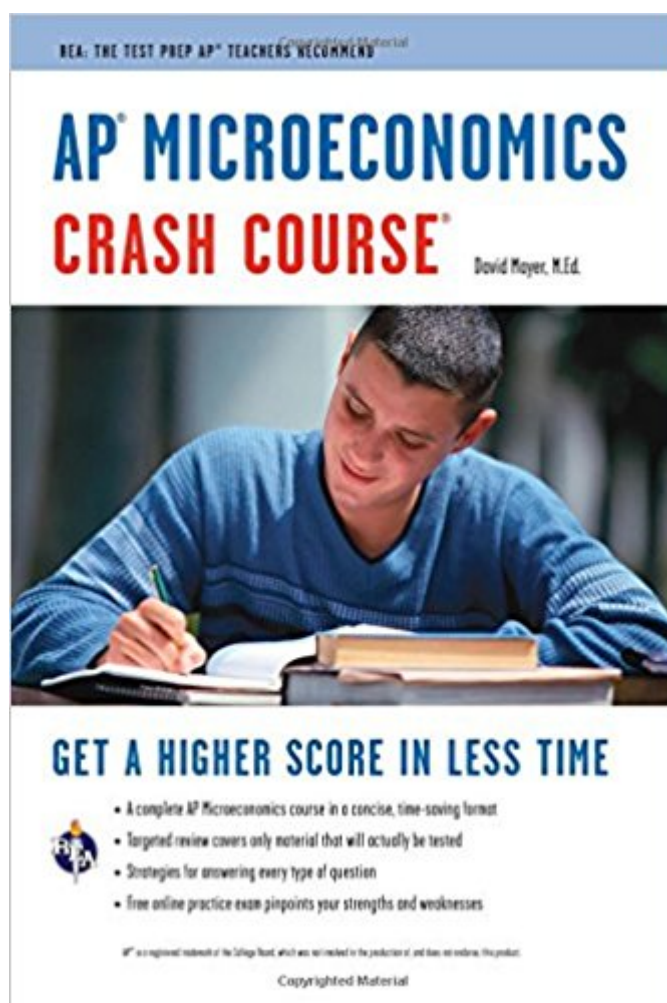


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# AP<sup>®</sup> Microeconomics Crash Course Book + Online (Advanced Placement (AP) Crash Course)



## Synopsis

REA's Crash Course for the AP<sup>®</sup> Microeconomics Exam - Gets You a Higher Advanced Placement<sup>®</sup> Score in Less Time

Crash Course is perfect for the time-crunched student, the last-minute studier, or anyone who wants a refresher on the subject. Are you crunched for time? Have you started studying for your Advanced Placement<sup>®</sup> Microeconomics exam yet? How will you memorize everything you need to know before the test? Do you wish there was a fast and easy way to study for the exam AND boost your score? If this sounds like you, don't panic. REA's Crash Course for AP<sup>®</sup> Microeconomics is just what you need. Our Crash Course gives you:

- Targeted, Focused Review - Study Only What You Need to Know

The Crash Course is based on an in-depth analysis of the AP<sup>®</sup> Microeconomics course description outline and actual AP<sup>®</sup> test questions. It covers only the information tested on the exam, so you can make the most of your valuable study time. Our easy-to-read format gives you a crash course in: basic economic concepts, consumer choice theory, supply and demand, production and costs, and more. The author also includes must-know key terms all AP<sup>®</sup> students should know before test day.

**Expert Test-taking Strategies**

Our experienced AP Microeconomics teacher shares detailed question-level strategies and explains the best way to answer the multiple-choice and free-response questions you'll encounter on test day. By following our expert tips and advice, you can boost your overall point score!

**Take REA's FREE Practice Exam**

After studying the material in the Crash Course, go to the online REA Study Center and test what you've learned. Our free practice exam features timed testing, detailed explanations of answers, and automatic scoring analysis. The exam is balanced to include every topic and type of question found on the actual AP<sup>®</sup> exam, so you know you're studying the smart way.

Whether you're cramming for the test at the last minute, looking for extra review, or want to study on your own in preparation for the exams - this is the study guide every AP<sup>®</sup> Microeconomics student must have.

When it's crucial crunch time and your Advanced Placement<sup>®</sup> exam is just around the corner, you need REA's Crash Course for AP<sup>®</sup> Microeconomics!

## Customer Reviews

CRASH COURSE FOR THE AP<sup>®</sup> MICROECONOMICS EXAM - GET A HIGHER SCORE IN LESS TIME

David Mayer earned his B.S. in Economics from Texas A&M University and his M.Ed. in Educational Psychology from the University of Texas at San Antonio. David has had an extensive career

teaching economics to high school students. Since 2004, more than 500 of his students have earned college credit on the AP\* Economics exams. In addition to his work in the classroom, David has served as an AP\* Economics consultant for the College Board and as an AP\* Economics Reader and Table Leader for Educational Testing Service. He has also written several economics books and test preps. Currently David is an instructional specialist for Northside ISD in San Antonio, Texas.

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